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- **Velo-city Council**

Further partners to support the Velo-city Conference in Munich are currently being lobbied.



## Initial Facts and Contacts

### Velo-city 2007 Munich

#### Date

12 - 15 June 2007

#### Venue

Gasteig Convention Center  
Rosenheimer Straße 5  
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[www.gasteig.de](http://www.gasteig.de)

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## Velo-city 2007 - From Vision to Reality

## Welcome to Munich!

## 1st announcement



ECF  
EUROPEAN CYCLISTS' FEDERATION



12 - 15 June 2007

## Dear Guests,

On the occasion of the conference Velo-city 2007, I am delighted to invite you to the City of Munich on behalf of the Federal Republic of Germany.

From 12-15 June 2007, we will welcome delegates from all over the world to the Gasteig, our culture, training and meeting centre. Here we would like to offer you a forum for an international exchange of experiences on bicycle thematic and hope this will yield inspiring and constructive results for you and for us.

In accordance with the conference theme "From Vision to Reality", we hope that important impulses will emerge from this conference in Munich that highlight to the world concrete means and strategies worthy of emulating for the implementation of our ideas and concepts. Together with you, we want to contribute to making the bicycle an even more attractive and self-evident means of transport for daily and leisure travel.

Cycling is already an important means of mobility for the citizens of Munich. Concurrently, metropolitan Munich is faced with the same challenges and opportunities that face other metropolises worldwide. For this reason, we would like to continue strengthening the advantages of bicycle transport and significantly increase the cycling share of transport in our city. Velo-city 2007 should make an important contribution to this goal.

I thus look forward to your participation in the conference Velo-city 2007 in Munich.

Yours truly,



Mayor of the City of Munich  
Hep Monatzeder

## Cycling in Munich

The City of Munich wants to become the most bicycle-friendly metropolis in Germany, as it will be facing great challenges in its transport policies in the coming years. On one hand, a considerable growth in population and thus also in transport has been forecast, on the other hand the maximum permissible value for air pollutants should be reduced. Promoting cycling plays a central role in the resolution of this issue. Therefore, the goal in transport policies is to increase the cycling share of transport from the current 10% by 50% by the year 2015.

Bicycle traffic is an important component of the Munich transport concept. The goal is to effect a marked increase in bicycle traffic, particularly in internal traffic. For this reason, a self-contained „Bicycle traffic development plan“ was developed which describes the strategies for the future promotion of bicycle traffic. Bicycle promotion in Munich is based on the model „Bicycle traffic as a system“. The pillars infrastructure, service, information and communication are nurtured equally.

Alongside the Munich Cycling Network (1,400 km) and the 24,000 bike & ride facilities, the city offers cyclists numerous services. „Call a Bike“, the digital bicycle map of Munich with address-routing programme, printed bicycle maps, as well as numerous brochures and poster campaigns can be presented as successful concepts. The planning till 2007 focuses on a new sign-posting system, a bicycle-parking block at the Central Station and the promotion of cycling by prioritization measures in city traffic (traffic lights, directions, opening of one-way roads etc.).



## Velo-city 2007 in Munich

The goal of Velo-city 2007 in Munich is to create an international communication platform for decision makers in the economic, political and administrative arena for the successful promotion of bicycle transport in daily and leisure travel. Simultaneously, we want to reach out to the cyclists, the citizens of the City of Munich.

The promotion of bicycle transport comprises numerous individual themes, for example political implementation strategy, city planning, transport planning, sustainability, infrastructure, tourism, health, sport and environmental protection.

Together with you, we want to develop solutions for these thematic areas.

Therefore, the following conference structure is planned:

- Velo-city 2007 will comprise plenary sessions, workshops, poster sessions and an exhibition.
- We would like to organize a bicycle fair for you and for the citizens of Munich parallel to the conference.
- We would like to celebrate the "Streetlife-Festival" together with you. This is an annual festival that has been celebrated in Munich since the year 2000 on the occasion of the vehicle-free day.
- We will invite you to active cycling via site visits in Munich, Bavaria and Germany.

These multifaceted offers will make your stay in Munich pleasant, while giving you an impression of the people of Munich and the Bavarian way of life during the whole event.

